

Emailed and Posted: March 3rd, 2022

10-DAY NOTICE OF MEETING AND AGENDA

Board of Commissioners Monday, March 14th, 2022 - 3:00-5:00PM Join Zoom Meeting

https://us02web.zoom.us/j/86253636156?pwd = VzZCSIZxbnlGbEptYkdhaFY2VXIYQT09

Meeting ID: 862 5363 6156 Passcode: 009678 One tap mobile

+16699009128,,86253636156# US (San Jose)

- 1. Welcome & Procedures (Mark Sanchietti)
 - a. Call to order & roll call
 - b. Approve minutes from February 7th, 2022
 - c. Public comments on agenda items
- 2. Chairman's Report (Mark Sanchietti)
 - a. Guest Speaker: Presentation by Christopher Chen, UC Cooperative Extension Farm Advisor
 - b. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
- 3. Ag Commissioner Report (Andrew Smith)
- 4. President's Report (Karissa Kruse)
 - a. Staffing Update
 - b. Partnership update
 - c. Communications/PR update
 - d. Marketing update
 - e. Grower programs/sustainability update
 - f. Foundation update
 - g. Other
- 5. Finance Committee (Munselle/Richards)
- 6. Adjourn
 - a. Issues and scheduling for next meeting: Monday, April 4th, 2022

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at http://www.cdfa.ca.gov/mkt/mkt or http://www.sonomawinegrape.org



Location: Sonoma County Winegrowers Office, 3245 Guerneville Road, Santa